

## **Don't Get Burnt!**

### **'Protecting the city from the heat of recession'**

This one day conference has been designed to promote strategic and practical collaboration across the public, third and private sectors in Brighton & Hove to support the city and its residents during recession.

**11 June 2009, Ramada Hotel, Brighton, 9.30am – 5.30pm**

This event is FREE to attend and includes refreshments, lunch and networking drinks  
Simply register by calling The Working Together Project on (01273) 234773  
OR email [bookings@workingtogetherproject.org.uk](mailto:bookings@workingtogetherproject.org.uk)

### **Detailed programme information**

**9.30-10.00 Registration, coffee and the Information Exchange Zone**

**10.00-10.05 Welcome and introduction**  
Paul Bramwell, Chair, ChangeUp Consortium and Dialogue 5050 Group

**10.05-10.15 Setting the scene**  
Roger French, Chair, The Local Strategic Partnership (LSP) and Managing Director, Brighton Buses will provide:

- An overview of the impact of recession on behalf of The Local Strategic Partnership
- Review highlights from the City Council's 'Business Lifebelt' initiative
- Propose how this conference can identify and action working in partnership to support the local community and residents through the recession

**10.15-10.30 What does the City Council say?**  
Councillor Dee Simson, Brighton and Hove City Council Cabinet Member for Community Affairs, Inclusion and Internal Relations will:

- Discuss key issues affecting local people and the local economy
- Describe what action has been taken so far, for example by the Recession Task Force and with third sector organisations, and suggest further partnership opportunities
- Reflect on the Council's future plans and commitments around the recession and commissioning

**10.30-10.45 View from the third sector**  
Jim Simpson, ChangeUp Consortium Project Manager, will report on evidence around how the third sector is being affected by the recession. He will:

- Recap on 'Taking Account' - an economic & social audit of the third sector 2008 and provide current statistics for 2009, evaluating new opportunities and threats
- Discuss what the third sector considers to be the key issues affecting local people
- Share the sector's ideas and solutions to help support communities in recession recovery
- Describe the support being offered to the third sector to help develop its recession resilience

**10.45-11.00 The commissioning challenge**

**Amanda Fadero, Deputy Chief Executive and Director of Strategy at Brighton and Hove NHS,** will take the opportunity to update partners around changes in the NHS in relation to commissioning of services. Amanda will:

- Highlight the NHS recession experience within a local context
- Review the developments within the NHS / Department of Health around world class commissioning
- Reflect on the opportunities that robust commissioning presents for strengthening public service delivery in the city

### 11.00-11.30 **Conversation Connection – Peer-to-peer networking**

Having listened patiently to conference speakers setting the scene, it will be time for participants to get to work!

All conference participants are invited to come prepared with a question they would like to ask in relation to the recession. During this valuable networking session participants aim to find the answer to their question by asking other attendees in our own version of 'speed question time'! If the people you speak to don't know the answer themselves, they may know someone who does!

### 11.30-13.00 **Workshops**

#### **Workshop One: Helping the third sector survive recession**

- Identify where you can get support and up to date information about funding
- Pick up top tips, e.g. on what will get you noticed by funders
- Identify what funders will want you to have in place

**Facilitator:** Andy Seares, B&H Impetus and Jim Simpson, ChangeUp Project Manager

**Target audience:** community groups and voluntary organisations

#### **Workshop Two: Helping local people affected by the recession**

- Tell others about the services you provide or commission and how service users can be referred to them
- Identify key needs that service users are requesting as a result of the economic downturn
- Identify where there are any gaps and / or shortfall in the provision of services

**Facilitator:** Paul Bramwell, Working Together Project

**Target audience:** voluntary organisations, statutory sector commissioners and business

#### **Workshop Three: Winning public sector contracts**

- Look at a practical example of what a written tender should include
- Understand key areas that will earn you extra points with commissioners
- Review the essential things you need to have in place to be successful

**Facilitator:** Sakthi Suriyaprakasam, Head of Collaboration & ICT, NCVO

**Target audience:** voluntary organisations

#### **Workshop Four: Managing performance**

- Achieve minimum monitoring requirements for public service delivery
- Identify key issues around quality assurance
- Manage continual service improvement

**Facilitator:** Barbara Green, Head of Performance, Brighton and Hove City Council

**Target audience:** voluntary organisations and community groups

#### **Workshop Five: Developing a strategic evidence base and using existing knowledge**

- Identify how you evidence the need for a service
- Embed evidence based practice in your work
- Identify gaps in our evidence base
- Share the evidence we do have

**Facilitator:** Dave Wolff & Jen Colwell, Community University Partnership Programme, Brighton University

**Target audience:** All

### **Workshop Six: Looking for and finding project partners**

- Plan for partnership work
- Identify who and how to network with key partners
- Pick up tips on how you might structure a partnership and how to make it work

**Facilitator:** Sally Hiscock, Brighton and Hove Community and Voluntary Sector Forum

**Target audience:** All

### **Workshop Seven: Developing your Social Enterprise idea**

- Showcase of tools and resources available to help you explore the possibilities of social enterprise

**Hosted by:** BCP and **facilitated by** Rebecca Luff, coach, facilitator and fundraiser with a background in social enterprise advice and charity sector management

**Target audience:** those with an understanding of social enterprise and an idea to develop

13.00-14.00 **Buffet lunch**

14.00-15.30 **Repeat workshops A-F**

15.30-15.45 **Refreshments Break**

15.45-16.00 **Continuing to collaborate**

Participants will be keen to follow up on a conversation they started earlier in the day around a potential partnership opportunity ... but maybe asking where they go from here? **Sakthi Suriyaprakasam, Head of Collaboration & ICT, NCVO** will:

- Reflect on challenges & opportunities of partnership working in the context of the recession
- Discuss how collaboration can be strengthened and hick ups avoided
- Inspire partners to commit to follow-up action

16.00-16.15 **What have we learnt from today?**

**John Routledge, Head of the Communities Team at Brighton and Hove City Council,** will begin to reflect on next steps. He will

- Summarise the key findings from the conference
- Review ideas for an action plan for the third sector in recession
- Indicate next steps to take the development process forward

16.15-16.30 **Closing thoughts**

**Simon Fanshawe, Chair of Economic Partnership,** will close the conference by reflecting on the facts and the fiction in the recession. He will:

- Discuss how Brighton and Hove is faring compared to other cities
- Reflect on the city's prospects for surviving the recession

- Encourage blue sky thinking about Brighton and Hove in 2020, debating what opportunities need to be explored and developed now, in order to prepare for future prosperity

### 16.30-16.50 **Question and Answers**

Panel and open discussion with all speakers and contributors

### 16.50-17.00 **Commitment to action**

All participants will be asked to sign up to action in the information exchange zone

### 17.00 **Well deserved drinks!**

## **Contacts**

If you have any queries on the programme or wish to discuss the conference, please contact:

Fay MacDonald, Event Organiser, [fay@diosamedia.com](mailto:fay@diosamedia.com)

Sally Hiscock, CVSF, [sally@cvsectorforum.org.uk](mailto:sally@cvsectorforum.org.uk)

Paul Bramwell, Working Together Project, [paul@workingtogetherproject.org.uk](mailto:paul@workingtogetherproject.org.uk)

## **Conference Partners – Further Information**

**Brighton & Hove's Local Strategic Partnership** brings together the main players from the council, public and business sectors as well as the community and voluntary sector, including neighbourhoods and communities of interest. The Partnership oversees implementation of the Sustainable Community Strategy in the city. See [www.2020community.org](http://www.2020community.org)

**Brighton & Hove ChangeUp Consortium** Brighton and Hove's third sector needs high quality, effective support services - often referred to as infrastructure services. These services are provided by a range of agencies in the city, who with funding from Capacitybuilders work together in the ChangeUp Consortium to strengthen support available to the third sector in the city. See [www.cvsectorforum.org.uk/about/projects/changeup](http://www.cvsectorforum.org.uk/about/projects/changeup)

**The Dialogue 5050 Group** brings together representatives from community and voluntary groups and statutory sector, including NHS, Brighton and Hove City Council, Learning and Skills Council and Brighton University CUPP. It works on strengthening the role of the third sector in the city.

**Community and Voluntary Sector Forum (CVSF)** is the umbrella group for the third sector in Brighton and Hove. With over 500 members, CVSF provides the space, support and information its members need to work together and influence local policies and practices. See [www.cvsectorforum.org.uk](http://www.cvsectorforum.org.uk)

**Working Together Project** specialises in training for anyone involved in running a community group or voluntary organisation, as well as delivering bespoke training for organisational development and individual professional development. See [www.workingtogetherproject.org.uk](http://www.workingtogetherproject.org.uk)

**Business Community Partnership** brings together commercial, community and voluntary sector organisations to support community development and encourage social entrepreneurship. See [www.bhbcp.org.uk](http://www.bhbcp.org.uk)